



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4830437

Schedule Dates 05/02/21-05/09/21
Advertiser Coalition Against Socialized Medicine (137952)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Coalition Against Socialized Medicine (1424036)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Braunscheidel, Anne
Phone/Fax /
CPE CASM/ORDR/EST 502509
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments EST 502509

Date Entered 04/29/21
Last Modified 04/29/21
Entered By Barbara Monares
CO-OP No
External # 30075671
Demo A35+R/A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,500.00
Net Total \$59,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	2	\$70,000.00
Grand Total:	2	\$70,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/02/21-05/02/21	1	:30	8:59A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)	THIS WEEK	4/29/21
2.0	Normal Line / SPOT	05/09/21-05/09/21	1	:30	8:59A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)	THIS WEEK	4/29/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.